LEO BURNETT U.S.A.
OFFICE MEMO

DATE: 2/1/95

TO:	Judy Wazorick	-7	Ron White	-18
	Dan Babic	-7	Jack Parker	-18
	Traci Grieme	-7	Michelle Rauscher	-18
	Yaskaray Reyes	-PMCo.	Maria Hechavarria	-18
	Eric Ostern	-PMCo.	Mario Palacios	-18
			Stacy Mason	-18
			PRINT SERVICE -	**18**
cc:	Susan Fraser	-7	Denny Grant	-19
	Inga Lambert	-7	Anita Rao	-19
	Bill Harmon	-7		
	Penny Moran	-7		
	Mike Rolfes	-7		
	LBCo. MEDIA -	**7**	**ACCOUNT GROUP -**	**19**
	Jean Feist -	4		

FROM: Brenda White - 7

RE: Philip Morris U.S.A.
Consumer Magazine Additions

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

Magazine	Brand	Issue/Space	Position
DIRT RIDER	mainline	April/2C+P1	
ROAD & TRACK	mainline	April/BC	

2070230934

Comments: NOTE: These were originally intended for Racing; however, Racing schedule has been transferred to a later issue date in these titles.

Philip Morris schedule to be revised shortly

mpmmemos (3)

Source: https://www.industrydocuments.ucsf.edu/docs/yzxn0004